Business Ethics Richard Degeorge

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presenting new developments in the field of global ethics this volume focuses specifically on how to re conceive ethics in order to come to grips with ethical and political life today it sets out an agenda for the field of global ethics addresses the critiques and illustrates the rapprochement of global ethics

for courses in business ethics moral issues in business social issues in business business and society international business ethics and issues in international business this

systematic integrated investigation of the field of business ethics is presented from an informed philosophical point of view it argues that ethics is the glue as well as the oil that makes business possible addressing the full gamut of issues from such macro considerations as the moral justification of economic systems to such micro issues as proper computer use by employees

for courses in business ethics moral issues in business social issues in business business and society international business ethics and issues in international business this systematic integrated investigation of the field of business ethics is presented from an informed philosophical point of view it argues that ethics is the glue as well as the oil that makes business possible addressing the full gamut of issues from such macro considerations as the moral justification of economic systems to such micro issues as proper computer use by employees the full text downloaded to your computer with ebooks you can search for key concepts words and phrases make highlights and notes as you study share your notes with friends ebooks are downloaded to your computer and accessible either offline through the bookshelf available as a free download available online and also via the ipad and android apps upon purchase you ll gain instant access to this ebook time limit the ebooks products do not have an expiry date you will continue to access your digital ebook products whilst you have your bookshelf installed

this is the first study of business ethics to take into consideration the plethora of issues raised by the information age the first study of business ethics to take into consideration the plethora of issues raised by the information age explores a wide range of topics including marketing privacy and the protection of personal information employees and communication privacy intellectual property issues the ethical issues of e business internet related business ethics problems and the ethical dimension of information technology on society uncovers previous ignored ethical issues underlines the need for public discussion of the issues argues that computers and information technology have not necessarily developed in the most ethical manner possible

while skeptics once saw the concept of business ethics as an oxymoron modern businesses are proving them wrong success depends not only on educating young professionals about ethical practices but on the implementation of these practices in all aspects of a company the handbook of research on business ethics and corporate responsibilities explores the fundamental concepts that keep companies successful in the era of globalization and the internet investigating the implementation of best practices and how ethics can be taught to the next generation of business experts this handbook is an essential reference source for students academics business managers or anyone interested in the increasingly interdisciplinary field of business ethics and its applications in the world today

this book provides a comprehensive discussion on teaching ethics across various professions it covers historical and contemporary challenges evolving research theory and

practice and offers future considerations for ethics educators the volume concludes with professional perspectives and an agenda for future ethics education

in modern business environments ethical behavior plays a crucial role in success managers and business leaders must pay close attention to the ethics of their policies and behaviors to avoid a reputation crushing scandal business law and ethics concepts methodologies tools and applications explores best practices business leaders need to navigate the complex landscape of legal and ethical issues on a day to day basis utilizing both current research and established conventions this multi volume reference is a valuable tool for business leaders managers students and professionals in a globalized marketplace

international business

academic freedom and tenure both cherished institutions of higher education are currently under attack by many both outside and within the academy richard degeorge argues that they can be defended on ethical grounds only if they are joined with appropriate accountability publicly articulated and defended standards and conscientious enforcement of these standards by academic institutions and the members of the academic community he discusses the ethical justification of tenure and academic freedom as well as ethical issues in their implementation he argues that academic freedom which is the basis for tenure is not license nor the same as freedom of speech properly understood and practiced both academic freedom and tenure exist not to benefit faculty members or their institutions but to benefit an open society in which they thrive and of which they are an important part

johannesen has given readers a fourth edition rich with traditional contemporary perspectives on ethics its role in human interaction

pritchard provides a deliberate and convincing argument for a starting point for the discussion of moral development on in which self regard and empathy provide equally essential groundings for individual morality drawing essential elements from the work of reid strawson rawls kohlberg and gilligan he builds a comprehensive framework for tracing moral development from childhood one that allows human morality to be grounded in both reason and emotion and that recognizes the importance to morality of justice and rights as well as caring and responsibility

the author discusses landscape or environment in which moral reasoning occurs and the ingredients which play roles in the activity of moral reasoning

examines what it means to be a responsible professional including the sorts of things thoughtful conscientious people ought to perceive and care about

book description this book presents an anthology of readings legal perspectives and cases in ethics in business the new edition features expanded coverage of ethical theory to incorporate more alternative perspectives on normative ethical theory a new chapter on multinationals and international business and new material on topics such as sexual harassment investment risk plant closing international justice suppressing facts in sales corporate intelligence gathering drug testing and responsibility within organizations

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