

Maslows Theory Of The Hierarchy Of Needs Tourism Essay

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research on tourism demand has significant practical relevance as it forms the basis for business decision making infrastructure investment planning and the development of public policies accurate demand forecasts are essential due to the perishable nature of the tourism product and the high costs of long term infrastructure investments which must rely on reliable estimates of future tourist flows traditional statistical sources capture only a portion of tourism activity which increases the importance of primary data collection and the use of information derived from big data resources the rapid development of ict digitalisation and data generating devices enables the application of advanced analytical tools whose potential in tourism has been recognised relatively recently but is expanding quickly especially in marketing and demand analysis regional tourism studies typically analyse the scale and structure of tourist flows seasonality length of stay purposes of visits travel organisation expenditures and visitors opinions such data support the assessment of a region s attractiveness identification of trends and formulation of strategic decisions the aim of the publication is to develop a model for using big data in forecasting tourism demand based on the analysis of large datasets and web scraping techniques used to collect information from the booking com platform this model termed tourism demand horizon along with its expanded version tourism demand horizon combines theoretical and analytical approaches to identify patterns and predict changes in tourist behaviour accommodation availability and future occupancy levels in the empirical part web scraping was used to obtain real time and future date data on the accommodation base in the kujavian pomeranian voivodeship over 40 000 records on 802 accommodation facilities were collected enabling the analysis of availability structure seasonality and demand forecasting the publication is structured into five chapters covering theoretical foundations of tourism analysis of tourism demand technologies used in big data analytics practical applications of advanced analytics in tourism and a regional case study of the kujavian pomeranian voivodeship the work concludes with key findings and offers a practical tool in the form of an interactive dashboard to support further research and decision making

this text provides concise introduction to all the core topics of tourism management covering both key theory and practice it introduces students to general management issues across the whole tourism sector in an accessible and manageable way it integrates the themes of sustainability internationalism technology and globalization throughout to provide a thoroughly modern approach to the study of tourism

this book introduces a broad range of themes within tourism research as such it seeks to provide some explanation and contextualization of each topic supported by applied case studies where appropriate international examples and detailed discourse around some of the current contemporary debates in tourism management the book consists of 20 major chapters on the different types of tourism

tourism products of india is structured into two distinct sections the first section covers nature based tourism products in volume i while the second section delves into human made and symbiotic based tourism products in volume ii the first volume of this extensive manual illuminates the varied natural marvels of the nation and distinctive encounters that enchant tourists worldwide it goes beyond being just a textbook but a groundbreaking tool for a comprehensive insight into india s diverse tourism offerings empowering future leaders and experts in the field each chapter is meticulously crafted to highlight not only the geographical wonders but also the cultural richness that defines the indian experience furthermore the manual includes first hand accounts from seasoned travelers and local guides providing invaluable perspectives that enhance the reader s understanding as such it serves as both a reference and an inspiration for those looking to explore the depths of india s tourism potential this volume aims to foster a deeper appreciation for the intricate tapestry of experiences that await in every corner of the country

edugorilla publication is a trusted name in the education sector committed to empowering learners with high quality study materials and resources specializing in competitive exams and academic support edugorilla provides comprehensive and well structured content tailored to meet the needs of students across various streams and levels

for introductory courses in tourism travel and hospitality this second edition provides an accurate overview of today s tourism industry that s as interesting and multi faceted as the field itself written in a conversational style that s fun to read it takes a balanced business oriented look at each component of the industry including the role of the travel agent and the importance of transportation modes accommodations destinations attractions and food and beverage operations

over the last ten years the study of tourism in higher education has grown from a specialist sideline to a mainstream academically respectable subject this book meets the requirements of students at undergraduate level providing a blend of theoretical principles and practice with international case studies and model examples wherever possible blend of theoretical principles and practice with case studies and model examples wherever possible authors are international experts in their field

a unique contribution on tourism management this book deals with all aspects of management of travel and tourism industry

this work analyzes market and political failures in relation to tourism development and the environment and the implications of those for national gains from international tourism for public finance and policy and for the sustainability of tourism

until world war ii the four corners region where new mexico colorado utah and arizona meet was a collection of isolated rural towns in the postwar baby boom era however small communities like farmington new mexico became bustling municipalities with rapidly expanding economies in quest for the golden circle arthur gomez traces the development of the four corners two industries mining and tourism to discover how each contributed to the economic and urban transformation of this region during the 1950s and 1960s focusing on four cities durango colorado moab utah flagstaff arizona and farmington new mexico gomez chronicles how these towns played key roles in the west s dramatic postwar expansion cities such as denver albuquerque phoenix tucson el paso and salt lake city all grew through use of the abundant petroleum uranium natural gas timber and other natural resources extracted from the four corners region but the energy boom in these towns was not to last with the arrival of foreign oil bringing economic growth to a halt in the early 1970s town leaders turned again to the land to stimulate their economy this time the resource was a seemingly inexhaustible one tourism gomez examines how business minded citizens marketed the area s scenic wonders and established the entire region as a tourist destination their efforts were further assisted by the selection of stunning federal lands mesa verde grand canyon and arches national parks as treasures protected and promoted by the national park service both mining and tourism however were beset by complex new problems and issues extensive highways for instance were planned to bisect a navajo reservation as gomez illustrates the growing cities in the four corners region felt tremendous competing pressures between outside business powers and local needs as their extractive economy boomed and busted and as they then struggled to attract tourism dollars in addition he highlights the prominent roles played by federal agencies like the atomic energy commission and the national park service in shaping regional destiny an outstanding analysis of the complexities of postwar development quest for the golden circle successfully illuminates the history of one region within the larger story of the modern american west

study with reference to khajuraho

tourism to places where movies and television series have been filmed is not a new phenomenon having its roots in literary tourism survey of aspects of tourism to film studios as well as to film sites the potential of film induced tourism is explored the effect on local communities which is not always positive in the case of small communities examples of effects on tourism for instance the effect of the lord of the rings on tourism in new zealand

transport for tourism provides a novel and stimulating assessment of the effects of tourism travel and the challenge this poses for transport planners providers and policy makers in the 1990s unique in addressing the relationship between transport and tourism at an introductory level the book covers key topics such as the role of government policy supply and demand relationships quality control systems health and sustainability and environmental impact a range of international case studies including transport in bermuda singapore airways british airways and japanese transport systems provide insight into these issues the interdisciplinary approach ensures a holistic treatment of this important topic

the west is popularly perceived as america s last outpost of unfettered opportunity but twentieth century corporate tourism has transformed it into america s land of opportunism from sun valley to santa fe towns throughout the west have been turned over to outsiders and not just to those who visit and move on but to those who stay and control although tourism has been a blessing for many bringing economic and cultural prosperity to communities without obvious means of support or allowing towns on the brink of extinction to renew themselves the costs on more intangible levels may be said to outweigh the benefits and be a devil s bargain in the making hal rothman examines the effect of twentieth century tourism on the west and exposes that industry s darker side he tells how tourism evolved from grand canyon rail trips to sun valley ski weekends and disneyland vacations and how the post world war ii boom in air travel and luxury hotels capitalized on a surge in discretionary income for many americans combined with newfound leisure time from major destinations like las vegas to revitalized towns like aspen and moab rothman reveals how the introduction of tourism into a community may seem innocuous but residents gradually realize as they seek to preserve the authenticity of their communities that decision making power has subtly shifted from the community itself to the newly arrived corporate financiers and because tourism often results in a redistribution of wealth and power to outsiders observes rothman it represents a new form of

colonialism for the region by depicting the nature of tourism in the american west through true stories of places and individuals that have felt its grasp rothman doesn't just document the effects of tourism but provides us with an enlightened explanation of the shape these changes take deftly balancing historical perspective with an eye for what's happening in the region right now his book sets new standards for the study of tourism and is one that no citizen of the west whose life is touched by that industry can afford to ignore

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