

Regulating Social Media Legal And Ethical Considerations Communication Law

Social Media Law for Business: A Practical Guide for Using Facebook, Twitter, Google +, and Blogs Without Stepping on Legal Land Mines
Social Networking Research Handbook on Social Media and the Law
Social Media Law and Ethics
Routledge Handbook of Social Media, Law and Society
Handbook of Social Media and the Law
Social Media and the Law
Encyclopedia of Social Media and Politics
The Journalist's Guide to Media Law
Media-State Relations and Social Media
Digital Media Law
The Legal Challenges of Social Media
Social Media and the Law
Social Media and the Law
Social Media Risk and the Law
#Crime
Social Media, Fundamental Rights and Courts
Social Media for Lawyers
Regulating Social Media
Social Media and Internet Law
Glen Gilmore Paul Lambert Thaddeus Hoffmeister Jeremy Harris Lipschultz Kim Barker Laura Scaife Kerric Harvey Mark Pearson Tyler W. Wilson Ashley Packard David Mangan Patrick Thomas George Daxton R. Stewart Susan Grantham Rebecca M. Hayes Federica Casarosa Carolyn Elefant Susan J. Drucker Paul Lomic

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how to avoid legal pitfalls on social media social media is where your customers are so it s where your business has to be unfortunately this space is packed with land mines that

can obliterate your hard earned success in the time it takes to click a mouse written in easy to understand accessible language social media law for business reveals your legal rights and responsibilities in the fast moving and ever changing social media landscape learn how to create a social media policy for your business recruit hire and fire through social media share content without getting sued blog and run contests draft disclosure requirements in digital advertising glen gilmore stands alone as the authority on social media law social media law for business should become a ready reference for business leaders and digital marketers mark schaefer bestselling author of return on influence required reading not only in the classroom but also in the boardroom and in any business where people care about getting social media marketing right peter methot managing director of executive education at rutgers business school a layperson's blueprint for minimizing the legal risks of social media marketing while maximizing the opportunities for digital marketing success amy howell founder of howell marketing strategies and coauthor of women in high gear

this book examines one of the greatest social and legal concerns of the modern age social networking and the internet the growing law and issues of and created by social networking and related websites involve real and diverse concerns the concerns face the website operators users parents schools universities employers organisations outsource organisations the police lawyers courts rights organisations and policymakers social networking is wonderful yet staggering in a short space of time user populations greater than the populations of nation states have joined social networks one social networking website reports to have amassed over 1 billion regular users yet the legal issues and others involved with social networking and related websites are getting as many media headlines as the technologies themselves some of these are similar to established legal issues however with increasing frequency the issues are entirely new in addition the scale of the issues are at a level unprecedented in collective memory if that was not enough the pace of the legal issues which must be considered and more importantly the pace and urgency with which they must be dealt with add significant temporal pressures this timely and appropriate book outlines the new law and issues relating to social networking it offers a strong international comparative element and examines various legal jurisdictions the growing law and issues of and created by social networking and related websites involve real and diverse concerns for policy to victims lawyers parents society and policy makers social networking in its various forms can be considered one of the most pressing legal issue today with more issues and concerns than occur in any other field of contemporary law table of contents include internet and technology privacy and data

protection social networking policies advertising and marketing beacon settlement europe against facebook facebook audit laws re phormed data breaches tagging evidential issues cloud computing employees educational institutions tracking the trackers personal relations social networking after death profiles in purgatory a critical approach to the right to be forgotten children and social networking social networking and internet access peer to peer and privacy social networking and sports social networking and the courts privacy by design data protection audits the future

this research handbook critically examines the complex relationship between social media and the law expert scholars and practitioners analyze key issues through both practical and theoretical lenses highlighting opportunities for advancing legal scholarship in the field

in this textbook social media professor jeremy harris lipschultz introduces students to the study of social media law and ethics integrating legal concepts and ethical theories this second edition explores freedom of expression as it applies to students media industry professionals content creators and audience members key issues and practices covered include copyright law data privacy defamation global law and ethics generative ai government censorship social media platform rules and employer policies the book also addresses the u s government s tiktok law and other recent regulations research techniques are also used to suggest future trends in social media law and ethics touching on themes and topics of significant contemporary relevance this accessible textbook can be used in standalone law and ethics courses as well as emerging social media courses that are disrupting traditional public relations advertising marketing and journalism curricula case studies discussion questions and online resources help students engage with the practicalities complexities and ambiguities of this future oriented area of media law making this an ideal textbook for students of media law policy and ethics mass media and communication studies

the routledge handbook of social media law and society provides an international survey of social media and the law in society blending academic non academic and non governmental expertise to provide a thematic overview of social media and the law across a number of jurisdictions offering an international thematic view which examines social media and the law in the context of international research the book addresses such topics as politics and social media online safety developments and digital constitutionalism amongst a range of others with contributions from experts across disciplines the book is a topical contribution to the field detailing online harms fake news misinformation and

disinformation hate speech and gender based violence on social media additionally the book covers social media elections and electoral violence feminist perspectives on social media alongside children and social media online safety and responsibility and liability providing an analysis of the full spectrum of current issues in social media and the law the routledge handbook of social media law and society is an essential resource for advanced students researchers academics and industry experts

billions of minutes a month are spent globally on social media this raises not only serious legal issues but also has a clear impact on everyday commercial activity this book considers the significant legal developments that have arisen due to social media it provides an expert explanation of the issues that practitioners and businesses need to consider as well as the special measures that are required in order to minimise their exposure to risk the content is highly practical and not only explores the law related to social media but also includes useful aids for the reader such as flow charts checklists and case studies various categories and channels of social media are covered in this book alongside the legal classification of different social networks social media is also considered in the context of human rights law by evaluating the implications this has had upon the development of civil and criminal law when pursuing a civil remedy or criminal prosecution in relation to online speech as part of these discussions the book deals specifically with the defamation act 2013 the communications act 2003 the computer misuse act 1990 and the contempt of court act 1988 among other key issues such as seeking injunctions and the resulting privacy implications finally the author also pays careful consideration to the commercial aspects raised by social media the reader will find reference to key cases and regulatory guidance notes and statutes including the data protection act 1998 including the draft data protection regulation user privacy human rights trading and advertising standards special rules for fca regulated bodies and social media insurance this book is an invaluable guide for private practice and in house practitioners business professionals academics and post graduate students involved in the law surrounding social media

the encyclopedia of social media and politics explores how the rise of social media is altering politics both in the united states and in key moments movements and places around the world its scope encompasses the disruptive technologies and activities that are changing basic patterns in american politics and the amazing transformations that social media use is rendering in other political systems heretofore resistant to democratization and change in a time when social media are revolutionizing and galvanizing politics in the

united states and around the world this encyclopedia is a must have reference it reflects the changing landscape of politics where old modes and methods of political communication from elites to the masses top down and from the masses to elites bottom up are being displaced rapidly by social media and where activists are building new movements and protests using social media to alter mainstream political agendas key features this three volume a to z encyclopedia set includes 600 short essays on high interest topics that explore social media s impact on politics such as activists and activism issues and social media politics and social media and popular uprisings and protest a stellar array of world renowned scholars have written entries in a clear and accessible style that invites readers to explore and reflect on the use of social media by political candidates in this country as well as the use of social media in protests overseas unique to this book is a detailed appendix with material unavailable anywhere else tracking and illustrating social media usage by u s senators and congressmen this encyclopedia set is a must have general non technical resource for students and researchers who seek to understand how the changes in social networking through social media are affecting politics both in the united states and in selected countries or regions around the world key themes opening essays celebrities and pioneers in social media and politics congressional social media usage most active members measuring social media s political impact misuse of social media in the political arena issues and ethics social media candidates and campaigns social media politics and culture social media and networking websites social media and political unrest social media and social issues activism and movements social media concepts and theorie social media regulation public policy and actual practice social media types innovation and technology

we are all journalists and publishers now at the touch of a button we can send our words sounds and images out to the world no matter whether you re a traditional journalist a blogger a public relations practitioner or a social media editor everything you publish or broadcast is subject to the law but which law this widely used practical guide to communication law is essential reading for anyone who writes or broadcasts professionally whether in journalism or strategic communication it offers a mindful approach to assessing media law risks so practitioners can navigate legal and ethical barriers to publishing in mainstream and social media this sixth edition has been substantially revised to reflect recent developments in litigation and the impact of national security laws and the rising gig economy where graduates might work in the news media pr new media start ups or as freelancers it covers defamation contempt confidentiality privacy trespass intellectual property and ethical regulation as well as the special

challenges of commenting on criminal allegations and trials recent cases and examples from social media journalism and public relations are used to illustrate key points and new developments whether you work in a news room in public relations or marketing or blog from home make sure you have the journalist s guide to media law at your side whether you re an msm editor or reporter a blogger a tweeter or a personal brand this book might save your bacon jonathan holmes former abc media watch host the leading text book from which most journos learned their law margaret simons associate professor in journalism monash university

this book updates scholarship related to media state relations for the social media age it presents a timely account of how states have engaged with the platforms that have spread around the world and the challenges that this presents further it is positioned at a novel intersection between the communications and international relations disciplines so scholars and students of both fields will find value within it in particular the book explores the four theories of the press s role as a seminal text within media state relations scholarship it reimagines the original models through a neo gramscian lens the four models contained within the book deepen the analytic power of the original and align these ideas with the complexity of social media importantly this book presents original research findings on measuring and quantifying the social media state relationship as theorised by establishing and validating the new order index scholars and students of the fields discussed within will find value in the theoretical models and the quantitative instrument developed to measure these models of note is that the book contains the basis for using the order index in future research and highlights a new research future within this space

covering the latest legal updates and rulings the second edition of digital media law presents a comprehensive introduction to all the critical issues surrounding media law provides a solid foundation in media law illustrates how digitization and globalization are constantly shifting the legal landscape utilizes current and relevant examples to illustrate key concepts revised section on legal research covers how and where to find the law updated with new rulings relating to corporate political speech student speech indecency and net neutrality restrictions on libel tourism cases filed against u s information providers wikileaks and shield laws file sharing privacy issues sexting cyber stalking and many others

social media enables instant access to individual self expression and the sharing of

information social media issues are boundless permeating distinct legal disciplines the law has struggled to adapt and for good reason how does the law regulate this medium over the public private law divide this book engages with the legal implications of social media from public and private law perspectives and outlines how the law in various legal sub disciplines and with varying success has endeavoured to adapt existing tools to social media

social media platforms like facebook twitter pinterest youtube and flickr allow users to connect with one another and share information with the click of a mouse or a tap on a touchscreen and have become vital tools for professionals in the news and strategic communication fields but as rapidly as these services have grown in popularity their legal ramifications aren't widely understood to what extent do communicators put themselves at risk for defamation and privacy lawsuits when they use these tools and what rights do communicators have when other users talk about them on social networks how can an entity maintain control of intellectual property issues such as posting copyrighted videos and photographs consistent with the developing law in this area how and when can journalists and publicists use these tools to do their jobs without endangering their employers or clients in social media and the law eleven media law scholars address these questions and more including current issues like copyright online impersonation anonymity cyberbullying sexting and wikileaks students and professional communicators alike need to be aware of laws relating to defamation privacy intellectual property and government regulation and this guidebook is here to help them navigate the tricky legal terrain of social media

social media has many advantages for professional communication but it also carries considerable risks including legal pitfalls this book equips students and communication professionals with the knowledge and skills to help minimise the risks that can arise when they post or host on social media it offers them strategies for taking advantage of the opportunities of social media while also navigating the ethical legal and organisational risks that can lead to audience outrage brand damage expensive litigation and communication crises the book uses stakeholder theory and risk analysis tools to anticipate identify address and balance these opportunities and risks it takes a global approach to risk and social media law drawing on fascinating case studies from key international jurisdictions to explain and illustrate the basic principles whether you are a corporate communicator social media manager journalist marketer blogger or student you will find this book an essential addition to your professional library as the first reference

point when social media and legal risks arise

as research continues to accumulate on the connections between media and crime crime explores the impact of social media on the criminal legal system it examines how media influences our perceptions of crime the perpetration of crime and the implementation of punishment whilst emphasizing the significance of race ethnicity class gender and sexuality it offers an accessible and in depth examination of media and in each chapter there are case studies and examples from both legacy and new media including discussions from twitter that are being used to raise awareness of criminal legal issues it also includes interviews with international scholars and practitioners from australia belgium and the united states to voice a range of global perspectives this book speaks broadly to those interested in criminology criminal justice media and culture sociology and gender studies

this volume examines european and national higher court decisions on social media from the perspective of fundamental rights and judicial dialogue while the challenges social media poses for public policy and regulation have been widely discussed the role of courts in this evolving legal area especially from a fundamental rights standpoint has hitherto remained largely underexplored this volume probes the contribution of national and european judiciaries to the protection of fundamental rights in a social media setting and delves into patterns of dialogue and interaction between domestic courts the court of justice of the eu cjeu and the european court of human rights ecthr and between the cjeu and the ecthr the book specifically examines the extent and ways in which national and european judges incorporate fundamental rights reasoning in their social media rulings it also investigates the nature and breadth of the use of european supranational case law in domestic judicial assessment and analyses the engagement of the cjeu and the ecthr with the other s case law in doing so the book instils jurisprudential dynamics into the study of social media law and regulation exploring in particular the effects of european constitutionalism on the shaping and enforcement of fundamental rights in a social media context written by emerging and established experts in the field this book will be essential reading for scholars of comparative european and constitutional law as well as those with a particular interest in digital technologies and social media

many lawyers view social media as a passing fad but lawyers who dismiss social media do so at their peril this cutting edge guide shows lawyers how to use a practical goal centric approach to social media by enabling lawyers to identify the social media platforms

and tools that fit their practice lawyers can implement them easily efficiently and ethically written by two lawyers this book is designed with both the novice and advanced user in mind

convergence participatory culture multimedia technologies and social media platforms are creating new communicative opportunities that fundamentally influence citizenship and journalism social media present a staggering breadth of legal and ethical matters to consider the limits and laws of free expression in this new media landscape are beginning to emerge both domestically and internationally causing us to ask the following questions how do we conceive of privacy should the law protect citizen journalists how do social media affect ethical obligations of journalists and public relations professionals these are just a few of the issues raised by the new social media landscape myriad standards of professional ethics command compliance in order for various media industries to function scholarly researchers of social media have not yet focused on the rights of expression and ethical obligations of the new media environment this volume will address the scope and nature of this developing environment of expression with chapter topics ranging from privacy cyber bullying and harassment to defamation intellectual property rights and online safety

with chapters authored by industry leading experts this resource offers useful checklists forms and precedents for internet related matters that can arise in everything from employment law and litigation to e commerce and cloud computing pub desc

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