

# Gender And Popular Culture

Popular Culture Popular Culture Theory and Methodology Popular Culture and High Culture Popular Culture Cultural Theory and Popular Culture Cultural Theory and Popular Culture Popular Culture as Everyday Life Globalization, Consumption And Popular Culture In East Asia Disability and Popular Culture Probing Popular Culture on and Off the Internet American Indians and Popular Culture Popular Culture Popular Culture A History of Popular Culture Inventing Popular Culture An Introduction to Popular Culture in the US Cultural Studies and the Study of Popular Culture Religion and Popular Culture in America, Third Edition Popular Culture and New Media Popular Culture in a New Age Carla A. Freccero Harold E. Hinds Herbert J. Gans Marcel Danesi John Storey John Storey Dennis Waskul Tai Wei Lim Katie Ellis Marshall William Fishwick Elizabeth DeLaney Hoffman Raiford Guins Tony Bennett Raymond F. Betts John Storey Jenn Brandt John Storey Bruce David Forbes D. Beer Marshall Fishwick

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the concise introduction to the study of popular culture from madonna and drag queens to cyberpunk and webzines popular culture constitutes a common and thereby critical part of our lives yet the study of popular culture has been condemned and praised debated and ridiculed in

popular culture an introduction carla freccero reveals why we study popular culture and how it is taught in the classroom blending music science fiction and film freccero shows us that an informed awareness of politics race and sexuality is essential to any understanding of popular culture freccero places rap music the alien trilogy and sandra cisneros in the context of postcolonialism identity politics and technoculture to show students how they can draw on their already existing literacies and on the cultures they know in order to think critically complete with a glossary of useful terms a sample syllabus and extensive bibliography this book is the concise introduction to the study of popular culture

since its birth in the 1960s the study of popular culture has come a long way in defining its object its purpose and its place in academe emerging along the margins of a scholarly establishment that initially dismissed anything popular as unworthy of serious study trivial formulaic easily digestible escapist early practitioners of the discipline stubbornly set about creating the theoretical and methodological framework upon which a deeper understanding could be founded through seminal essays that document the maturation of the field as it gradually made headway toward legitimacy popular culture theory and methodology provides students of popular culture with both the historical context and the critical apparatus required for further growth for all its progress the study of popular culture remains a site of healthy questioning what exactly is popular culture how should it be studied what forces come together in producing disseminating and consuming it is it always conformist or has it the power to subvert refashion resist and destabilize the status quo how does it differ from folk culture mass culture commercial culture is the line between high and low merely arbitrary do the popular arts have a distinctive aesthetics this collection offers a wide range of responses to these and similar questions edited by harold e hinds jr marilyn f motz and angela m s nelson popular culture theory and methodology charts some of the key turning points in the culture wars and leads us through the central debates in this fast developing discipline authors of the more than two dozen studies several of which are newly published here include john cawelti russel b nye ray b browne fred e h schroeder john fiske lawrence mintz david feldman roger rollin harold schechter s elizabeth bird and harold e hinds jr a valuable bibliography completes the volume

is nypd blue a less valid form of artistic expression than a shakespearean drama who is to judge

and by what standards in this new edition of herbert gans's brilliantly conceived and clearly argued landmark work he builds on his critique of the universality of high cultural standards while conceding that popular and high culture have converged to some extent over the twenty five years since he wrote the book gans holds that the choices of typical ivy league graduates not to mention ph d s in literature are still very different from those of high school graduates as are the movie houses television channels museums and other cultural institutions they frequent this new edition benefits greatly from gans's discussion of the politicization of culture over the last quarter century popular culture and high culture is a must read for anyone interested in the vicissitudes of taste in american society

the fifth edition of marcel danesi's popular culture is an accessible engaging introduction for popular culture media and society and sociology of the media courses the fifth edition features updated coverage on social media and digital cultures including those surrounding memes video games virtual reality and streaming services pop culture surrounds us it infuses the movies we watch the music we listen to the books we read the clothes we wear and the food we eat it comes to us on our televisions phones computers radio and in every storefront and billboard we pass on the street danesi delves into the social structures that create and promote pop culture showing how it validates our common experiences offering a variety of perspectives on its many modes of creations and delivery danesi shows why pop culture will always be something we love to hate and hate to love

in this ninth edition of his award winning introduction john storey presents a clear and critical survey of competing theories of and various approaches to popular culture its breadth and theoretical unity exemplified through popular culture means that it can be flexibly and relevantly applied across a number of disciplines retaining the accessible approach of previous editions and using appropriate examples from the texts and practices of popular culture this new edition remains a key introduction to the area new to this edition updated throughout with contemporary examples of popular culture revised and expanded sections on richard hoggart and utopian marxism brand new discussions on black lives matter and intersectionality updated student resources at [routledge.com/cw/storey](http://routledge.com/cw/storey) this new edition remains essential reading for undergraduate and postgraduate students of cultural studies media studies communication

studies the sociology of culture popular culture and other related subjects

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in popular culture and everyday life phillip vannini and dennis waskul have brought together a variety of short essays that illustrate the many ways that popular culture intersects with mundane experiences of everyday life most essays are written in a reflexive ethnographic style primarily through observation and personal narrative to convey insights at an intimate level that will resonate with most readers some of the topics are so mundane they are legitimately universal sleeping getting dressed going to the bathroom etc others are common enough that most readers will directly identify in some way watching television using mobile phones playing video games etc while some topics will appeal more or less depending on a reader s gender interests and recreational pastimes putting on makeup watching the super bowl homemaking etc this book will remind readers of their own similar experiences provide opportunities to reflect upon them in new ways as well as compare and contrast how experiences relayed in these pages relate to lived experiences the essays will easily translate into rich and lively classroom discussions that shed new light on a familiar taken for granted everyday life both individually and collectively at the beginning of the book the authors have provided a grid that shows the topics and themes that each article touches on this book is for popular culture classes and will also be an asset in courses on the sociology of everyday life ethnography and social psychology

this book aims to provide comprehensive empirical and theoretical studies of expanding fandom communities in east asia through the commodification of japanese korean and chinese popular

cultures in the digital era using a multidisciplinary approach including political economy east asian studies political science international relations concepts and history this book focuses on a few research objectives in terms of methodology it is an area studies approach based on interpretative work observation studies policy and textual analysis first it aims to examine the closely intertwined relationship between the three major stakeholders in the iron triangle of production companies consumers and states i e role of government in policy promotion second it studies the interpenetration adaptation innovation and hybridization of exogenous western culture with traditional popular cultures in north east asia third it studies the influence of popular cultures and how cultural products resonate with a regional audience through collective consumption contents reflective of normative values the emotive and cognitive appeal of familiar images and social learning as well as peer effect found in fan communities it then examines how consumption contributes to soft cultural influence and how governments leverage on its comparative advantages and cultural assets for commercial success and in the process augment national cultural influence these questions will be discussed and analyzed and contextualized through the case studies of j pop japanese popular culture k pop korean popular culture or hallyu and chinese popular culture including mando pop and taiwanese popular culture

as a response to real or imagined subordination popular culture reflects the everyday experience of ordinary people and has the capacity to subvert the hegemonic order drawing on central theoretical approaches in the field of critical disability studies this book examines disability across a number of internationally recognised texts and objects from popular culture including film television magazines and advertising campaigns children s toys music videos sport and online spaces to attend to the social and cultural construction of disability while acknowledging that disability features in popular culture in ways that reinforce stereotypes and stigmatise disability and popular culture celebrates and complicates the increasing visibility of disability in popular culture showing how popular culture can focus passion create community and express defiance in the context of disability and social change covering a broad range of concerns that lie at the intersection of disability and cultural studies including media representation identity the beauty myth aesthetics ableism new media and sport this book will appeal to scholars and students interested in the critical analysis of popular culture across disciplines such as disability studies sociology and cultural and media studies

in probing popular culture on and off the internet one of the leading authorities in american and popular culture studies presents an eye opening examination of the information age s influence on what we do how we live and who we are dr marshall fishwick author of the textbooks great awakenings popular religion and popular culture popular culture cavespace to cyberspace and popular culture in a new age focuses his penetrating gaze upon the impact of the cultural icons and events that color the fabric of our lives he examines the most recent developments crises and anxieties encountered in our headlong dash down the information superhighway and illustrates the reasons behind the media madness peppered with quotes from influential figures ranging from plato to p t barnum this book provides food for thought that will spark smart discussion about every aspect of popular culture from henry ford to y2k the impact on popular culture of the september 11 tragedy and more

americans are still fascinated by the romantic notion of the noble savage yet know little about the real native peoples of north america this two volume work seeks to remedy that by examining stereotypes and celebrating the true cultures of american indians today the two volume american indians and popular culture seeks to help readers understand american indians by analyzing their relationships with the popular culture of the united states and canada volume 1 covers media sports and politics while volume 2 covers literature arts and resistance both volumes focus on stereotypes detailing how they were created and why they are still allowed to exist in defining popular culture broadly to include subjects such as print advertising politics and science as well as literature film and the arts this work offers a comprehensive guide to the important issues facing native peoples today analyses draw from many disciplines and include many voices ranging from surveys of movies and discussions of native authors to first person accounts from native perspectives among the more intriguing subjects are the casinos that have changed the economic landscape for the tribes involved the controversy surrounding museum treatments of american indians and the methods by which american indians have fought back against pervasive ethnic stereotyping

popular culture a reader helps students understand the pervasive role of popular culture and the processes that constitute it as a product of industry an intellectual object of inquiry and an integral component of all our lives the volume is divided into 7 thematic sections and each section is

preceded by an introduction which engages with and critiques the chapters that follow the book contains classic writings from all the big names plenty of contemporary cultural references that will appeal to students including skateboarding hip hop fashion tommy hilfiger vintage websites star trek disney etc material organized in a skills focused and learning focused way strong pedagogic features throughout making this an excellent classroom text pieces drawing on diverse national disciplinary and subdisciplinary contexts and sensitivity to issues of gender race and sexuality

this book surveys popular culture in britain from the early nineteenth century to the present

this book explores the rapid diffusion and hybridization of popular culture as the result of three conditions of the world since the end of world war ii instantaneous communications widespread consumption in a market based economy and the visualization of reality it considers the dominance of american entertainment media and habits of consumption assessing adaptation and negative reactions to this influence

john storey a leading figure in the field of cultural studies offers an illuminating and vibrant account of the development of popular culture addressing issues such as globalization intellectualism and consumerism inventing popular culture presents an engaging assessment of one of the most debated concepts of recent times provides a lively and accessible history of the concept of popular culture by one of the leading experts in the field traces the invention and reinvention of the concept of popular culture from the eighteenth century discovery of folk culture to contemporary accounts of the cultural impact of globalization examines the relationship between the concept of popular culture and key issues in cultural analyses such as hegemony postmodernism identity questions of value consumerism and everyday life

the first introductory textbook to situate popular culture studies in the united states as an academic discipline with its own history and approach to examining american culture its rituals beliefs and the objects that shape its existence

this book introduces the study of contemporary popular culture organised around a series of case studies each chapter focuses on a different media form and presents a critical overview of the methodology for the actual study of popular culture

the connection between popular culture and religion is an enduring part of american life with seventy five percent new content the third edition of this multifaceted and popular collection has been revised and updated throughout to provide greater religious diversity in its topics and address critical developments in the study of religion and popular culture this edition also adds to the end of each chapter new the pedagogical tools of discussion questions and key term glossaries

this book explores the material and everyday intersections between popular culture and new media using a range of interdisciplinary resources the chapters open up various hidden dimensions including objects and infrastructures archives algorithms data play and the body that force us to rethink our understanding of culture as it is today

with a foreword by dr fishwick s student tom wolfe this book redefines popular culture in the light of the revolutionary changes brought about by the information revolution and the digital divide it explores the phenomenal growth and extension of popular culture in the last decade and ties in the vast changes brought about by technology and the internet in an era when american television and the internet reach virtually every corner of the globe popular culture in a new age shows how the poorly understood and often underestimated area known as popular culture affects all of our lives beginning with an evaluation of the millennium celebrations and the enormous error of y2k madness popular culture in a new age then moves on to the new gold rush brought about by technology and takes a hard look at its risks the book examines a wide variety of pop culture phenomena such as carnivals celebrities and the road from nineteenth century humbuggery p t barnum s term to today s hype in popular culture in a new age you ll learn about the three faces of popular culture folk fake and pop how they relate and how they differ today s popular icons the empire of disney world marshall mcluhan our era s most profound and shocking electronic thinker african american popular culture and style popular culture in a new age gives characterization to the postmodern world in a chapter on postmodern pop followed by the shift from civil religion to civil disobedience and the myth of success this insightful book will help you understand the way we eat think vote and respond to our fast changing world in the era of hype spin doctors chat rooms and jargon



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