# GIVING ACADEMIC PRESENTATIONS

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ENGLISHACADEMIC PRESENTING AND PRESENTATIONSSPEECH ACCOMMODATION IN STUDENT PRESENTATIONSTHE ART OF

PRESENTINGCOMMUNICATION SKILLS FOR YOUR SOCIAL WORK DEGREETHE COMPLETE GUIDE TO STUDYING FOR YOUR SOCIAL WORK

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SKILLS FOR STUDENTSA PRACTICAL GUIDE TO ASSESSING ENGLISH LANGUAGE LEARNERS SUSAN M. REINHART SUSAN M. REINHART JOSHUA

SONODA ADRIAN WALLWORK AVERIL BOLSTER ALLA ZAREVA FIEKE HARINCK JANE BOTTOMLEY PATRICIA CARTNEY ADRIAN WALLWORK JANE

BOTTOMLEY PETER LEVRAI MILKA HADJIKOTEVA JAN-PATRICK STOLPMANN ROBYN BRINKS LOCKWOOD JAN-PATRICK STOLPMANN MARK R.

FREIERMUTH CORTEZ SOWDER JOAN VAN EMDEN CHRISTINE ANNE COOMBE

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STOLPMANN MARK R. FREIERMUTH CORTEZ SOWDER JOAN VAN EMDEN CHRISTINE ANNE COOMBE

GIVING ACADEMIC PRESENTATIONS PROVIDES GUIDANCE ON ACADEMIC STYLE PRESENTATIONS FOR ADVANCED STUDENTS A GOAL OF THE TEXT IS

TO MAKE PRESENTERS AWARE THAT GIVING AN EFFECTIVE ACADEMIC PRESENTATION REQUIRES MASTERY OF A BROAD RANGE OF SKILLS AMONG

THE TOPICS COVERED IN THE BOOK ARE ANALYSES OF SPEECHES EXAMINATION OF DIFFERENT MAJOR SPEECH TYPES TIPS FOR IMPROVING NON

VERBAL BEHAVIOUR SUGGESTIONS FOR SPEAKER LISTENER INTERACTION DISCUSSION OF THE IMPORTANCE OF USING EVIDENCE IN ACADEMIC

SPEAKING DEFINITIONS AND DISCUSSION OF FILLERS ADVICE ON PREPARING PPT SLIDES PRACTICAL ADVICE ON PREPARING AND PRACTICING

SPEECHES AND PRONUNCIATION WORK ON PAUSING STRESS AND INTONATION

AN ESPECIALLY IMPORTANT GOAL OF THIS TEXT IS TO MAKE PRESENTERS AWARE THAT GIVING AN EFFECTIVE PRESENTATION REQUIRES MASTERY

OF A BROAD RANGE OF SKILLS STUDENTS WILL LEARN HOW TO CHOSE AN APPROPRIATE TOPIC CREATE EFFECTIVE VISUALS AND DESIGN A

SPEECH OPENING THE TEXT ALSO PROVIDES AN ANALYSIS OF SPEECHES EXAMINATION OF MAJOR SPEECH TYPES ACCOMPANYING ORGANIZATIONAL

STRATEGIES AND RELATED LANGUAGE USE DISCUSSION OF SPEECH INTRODUCTIONS AND THE IMPORTANCE OF SPEECH OVERVIEWS OR OUTLINES

TIPS FOR IMPROVING NONVERBAL BEHAVIOR SUGGESTIONS FOR SPEAKER LISTENER INTERACTION ANALYSIS OF WAYS TO QUALIFY CLAIMS AND

STRATEGIES FOR IMPROVING THEM AND OPPORTUNITIES FOR EVALUATING ONE S WORK AND THE WORK OF OTHERS BOOK JACKET

GIVING A GOOD ACADEMIC PRESENTATION CONCENTRATE ON YOUR AUDIENCE WHO THEY ARE AND WHAT THEY WANT TO KNOW CHOOSE THE

TOPIC THAT INTERESTS YOU INVOLVEMENT AND MOTIVATION ARE KEY TO CONFIDENCE GIVE YOUR PRESENTATION A CLEAR AND LOGICAL ORGANIZATION SO THAT EVERYONE CAN FOLLOW YOU WILL LEARN FROM THIS BOOK UNDERSTAND THE PURPOSE OF DIFFERENT KINDS OF ACADEMIC PRESENTATIONS UNDERSTAND THE NEEDS AND EXPECTATIONS OF THE AUDIENCE CREATE AN EXCITING STORY WITH DATA SPARK CURIOSITY AND INTEREST IN THE AUDIENCE CREATE EFFECTIVE POWERPOINT SLIDES THAT COMPLEMENT THE STORY HOW AND WHAT TO REHEARSE MAXIMIZE THE IMPACT OF YOUR VOICE VISUAL AID AND BODY LANGUAGE

THIS BOOK IS FOR UNIVERSITY STUDENTS WITH AT LEAST A MID INTERMEDIATE LEVEL OF ENGLISH IT CAN BE USED AS PART OF AN ENGLISH FOR ACADEMIC PURPOSES EAP COURSE EITHER ALONE OR WITH THE COMPANION VOLUME WRITING AN ACADEMIC PAPER IN ENGLISH THE CHAPTERS ARE INDEPENDENT SO THAT EAP TEACHERS AND STUDENTS CAN CHOOSE THOSE SECTIONS THAT BEST FIT THEIR NEEDS THIS MEANS that a course could range from a minimum of 20 hours up to 60 hours or more there is an introductory chapter that INCLUDES WHAT ROLE ACADEMICS PLAY IN TODAY S WORLD WHERE SUCCESS IS NOT JUST MEASURED IN TERMS OF PAPER OUTPUT AND PRESENTATIONS AT CONFERENCES BUT ALSO IN INVOLVEMENT INTERDISCIPLINARY PROJECTS AND SUPPORTING SOCIETY AT LARGE EACH CHAPTER COVERS EITHER A PARTICULAR SKILL E G PREPARING A SCRIPT PRONUNCIATION VISUALS HOW TO BEGIN AND END A PRESENTATION OR THE PARTICULAR PURPOSE OF A SPECIFIC MOMENT IN A PRESENTATION FOR EXAMPLE THE FINAL SLIDE IS DESIGNED NOT JUST TO CONCLUDE AND THANK THE AUDIENCE BUT IS AN OPPORTUNITY TO REACH OUT FOR COLLABORATIONS AND ASSISTANCE THE AIMS OF EACH PART OF A PRESENTATION ARE ALSO HIGHLIGHTED BY COMPARISONS WITH NON ACADEMIC SITUATIONS WHERE SIMILAR SKILLS ARE REQUIRED THE COURSE IS HIGHLY PRACTICAL WITH SCREENSHOTS FROM REAL PRESENTATIONS GIVEN BY PHD STUDENTS IT IS ALSO DESIGNED TO BE FUN TO USE OTHER BOOKS IN THE SERIES WRITING AN ACADEMIC PAPER IN ENGLISH ESSENTIAL ENGLISH GRAMMAR AND COMMUNICATION STRATEGIES ADRIAN WALLWORK IS THE AUTHOR OF MORE THAN 40 ELT AND EAP TEXTBOOKS HE HAS TRAINED SEVERAL THOUSAND PHD STUDENTS AND researchers from around 50 countries to write research papers and give presentations he is also the co founder of e4ac

COM AN EDITING AGENCY FOR NON NATIVE ENGLISH SPEAKING RESEARCHERS

THIS TEACHER S BOOK IS THE COMPANION TO ACADEMIC PRESENTING AND PRESENTATIONS ISBN 978-3-7347-8367-8 A TRAINING COURSE DESIGNED TO HELP STUDENTS CULTIVATE ACADEMIC PRESENTATION SKILLS AND DEAL WITH THE VARIOUS PRESENTATION TASKS THEY MAY BE REQUIRED TO FULFIL DURING THE COURSE OF THEIR UNIVERSITY STUDIES THE MATERIAL IS SUITABLE FOR A GLOBAL AUDIENCE AND CAN BE USED IN A WIDE RANGE OF CONTEXTS IN THE FIELDS OF COMMUNICATION SKILLS ENGLISH LANGUAGE TEACHING AND ENGLISH FOR ACADEMIC PURPOSES IN ADDITION TO PROVIDING VALUABLE NOTES ON EACH UNIT THE TEACHER S BOOK CONTAINS KEY INFORMATION ON THE UNDERLYING PRINCIPLES CONCEPT AND STRUCTURE OF THE COURSE AND SETS OUT THE RATIONALE BEHIND ITS DESIGN TEACHERS AND THROUGH THEM THEIR STUDENTS CAN BENEFIT FROM THE DEPTH OF THE INSIGHTS PRESENTED HERE MAKING THE CLASSROOM EXPERIENCE A REWARDING AND ENJOYABLE ONE ACADEMIC PRESENTATIONS CAN BE PARTICULARLY CHALLENGING FOR NON NATIVE ENGLISH SPEAKERS AND CONSEQUENTLY THE PRINT MATERIAL AND THE ACCOMPANYING VIDEO RECORDINGS DOVETAIL NEATLY TO PROVIDE LINGUISTIC SUPPORT AND GUIDANCE AS WELL AS ENHANCING PRESENTATION SKILLS AND PROVIDING A FORUM FOR PRACTICE FEEDBACK AND ONGOING IMPROVEMENT HOWEVER BROADER TOPICS OF INTEREST APPROPRIATE TO A STUDY ORIENTED CONTEXT SUCH AS RESEARCH AND PLAGIARISM ARE ALSO DEALT WITH IN A UNIQUE BALANCE OF CONTENT THAT GOES BEYOND THE TREATMENT OF DISCRETE LANGUAGE POINTS AND EMPHASISES HIGH LEVEL TASK ACHIEVEMENT WHILST AT THE SAME TIME FOCUSING ATTENTION ON THE SPECIFIC REQUIREMENTS OF ADDRESSING AN AUDIENCE IN AN ACADEMIC ENVIRONMENT

THIS BOOK EXAMINES STUDENT PRESENTATIONS AS A GENRE OF ENGLISH FOR ACADEMIC PURPOSES EAP AND ANALYSES THE ELEMENTS OF SPEECH AND AUDIENCE ACCOMMODATION WHICH MAKE A SUCCESSFUL PRESENTATION OFFERING AN ANTIDOTE TO THE AUDIENCE CENTRIC APPROACH TO PRESENTATION DESIGN AND DELIVERY PROMOTED BY NUMEROUS BOOKS AND MANUALS ON THE SUBJECT EACH CHAPTER TACKLES AN UNDER RESEARCHED ASPECT OF STUDENT PRESENTATIONS AND PRESENTS DATA BASED EVIDENCE FOR PRACTICAL RECOMMENDATIONS WITHIN THE GENRE

THE LANGUAGE ANALYSES PRESENTED IN THE BOOK ARE BASED ON A REAL LIFE CORPUS OF STUDENT PRESENTATIONS PROVIDING CLEAR EXAMPLES OF SUCCESSFUL ORAL ACADEMIC DISCOURSE THIS BOOK WILL BE OF INTEREST TO STUDENTS OF APPLIED LINGUISTICS EAP TESOL AND LANGUAGE EDUCATION

THIS BOOK TEACHES ACADEMICS HOW TO SUCCESSFULLY PRESENT THEIR WORK AS WELL AS THEMSELVES AND MAKE A LASTING IMPRESSION

COMMUNICATION SKILLS FOR YOUR SOCIAL WORK DEGREE WILL HELP YOU TO IMPROVE YOUR ORAL AND WRITTEN COMMUNICATION SKILLS IN A RANGE OF ACADEMIC AND PROFESSIONAL SETTINGS IMPROVE YOUR PUBLIC SPEAKING INCLUDING ACADEMIC PRESENTATIONS IMPROVE YOUR PRACTICAL WRITING AND SPEAKING SKILLS IF YOU ARE EMBARKING ON A UNIVERSITY SOCIAL WORK DEGREE THE BOOKS IN THIS SERIES WILL HELP YOU ACQUIRE AND DEVELOP THE KNOWLEDGE SKILLS AND STRATEGIES YOU NEED TO ACHIEVE YOUR GOALS TASKS AND ACTIVITIES ARE DESIGNED TO FOSTER ASPECTS OF LEARNING WHICH ARE VALUED IN HIGHER EDUCATION INCLUDING LEARNER AUTONOMY AND CRITICAL THINKING AND TO GUIDE YOU TOWARDS REFLECTIVE PRACTICE IN YOUR STUDY AND WORK LIFE

A ONE STOP GUIDE FOR SOCIAL WORK STUDENTS THAT OFFERS EXTENSIVE STUDY SUPPORT AND SKILLS DEVELOPMENT IN THIS COMPREHENSIVE GUIDE WE COVER FOUR KEY AREAS ALL TAILORED SPECIFICALLY FOR SOCIAL WORK STUDYING FOR YOUR SOCIAL WORK DEGREE ACADEMIC WRITING AND REFERENCING COMMUNICATION SKILLS AND CRITICAL THINKING SKILLS THE COMPENDIUM INCLUDES UP TO DATE COVERAGE OF ALL THE RELEVANT STUDY SKILLS REQUIRED TO SUCCEED IN A SOCIAL WORK DEGREE INCLUDING THE STRUCTURE AND CULTURE OF A SOCIAL WORK DEGREE ADOPTING A REFLECTIVE AND CRITICAL APPROACH AND HOW TO FIND YOUR ACADEMIC VOICE THIS BOOK IS ALSO PACKED WITH TASKS AND NUMEROUS EXAMPLES TO AID STUDENT UNDERSTANDING SO LEARNERS CAN FEEL CONFIDENT THAT THEY ARE FULLY EQUIPPED WITH ALL THEY NEED TO MAXIMISE THEIR POTENTIAL

GOOD PRESENTATION SKILLS ARE KEY TO A SUCCESSFUL CAREER IN ACADEMIA THIS BOOK IS THE FIRST GUIDE TO GIVING PRESENTATIONS AT INTERNATIONAL CONFERENCES SPECIFICALLY WRITTEN FOR RESEARCHERS OF ALL DISCIPLINES WHOSE FIRST LANGUAGE IS NOT ENGLISH WITH EASY TO FOLLOW RULES AND TIPS AND WITH EXAMPLES TAKEN FROM REAL PRESENTATIONS YOU WILL LEARN HOW TO AVOID ERRORS IN ENGLISH BY USING SHORT EASY TO SAY SENTENCES IMPROVE YOUR ENGLISH PRONUNCIATION AND INTONATION GAIN CONFIDENCE AND OVERCOME NERVES AND EMBARRASSMENT PLAN PREPARE AND PRACTICE A WELL ORGANIZED INTERESTING PRESENTATION HIGHLIGHT THE ESSENTIAL POINTS YOU WANT YOUR AUDIENCE TO REMEMBER DEAL WITH QUESTIONS FROM THE AUDIENCE DECIDE WHAT TO SAY AT EACH STAGE OF THE PRESENTATION USE STANDARD PHRASES ATTRACT AND RETAIN AUDIENCE ATTENTION OTHER BOOKS IN THE SERIES ENGLISH FOR WRITING RESEARCH PAPERS ENGLISH FOR ACADEMIC CORRESPONDENCE AND SOCIALIZING ENGLISH FOR RESEARCH USAGE STYLE AND GRAMMAR ENGLISH FOR ACADEMIC RESEARCH GRAMMAR VOCABULARY WRITING ADRIAN WALLWORK IS THE AUTHOR OF MORE THAN 20 ELT AND EAP TEXTBOOKS HE HAS TRAINED SEVERAL THOUSAND PHD STUDENTS AND ACADEMICS FROM 35 COUNTRIES TO PREPARE AND GIVE PRESENTATIONS SINCE 1984 HE HAS BEEN REVISING RESEARCH PAPERS AND IN 2009 HE SET UP ENGLISHFORACADEMICS COM A PROOFREADING AND EDITING SERVICE SPECIFICALLY FOR RESEARCHERS

IF YOU ARE EMBARKING ON A UNIVERSITY CRIMINOLOGY POLICING OR OTHER LAW ENFORCEMENT PROFESSIONAL DEGREE THE BOOKS IN THIS SERIES WILL HELP YOU ACQUIRE AND DEVELOP THE KNOWLEDGE SKILLS AND STRATEGIES YOU NEED TO ACHIEVE YOUR GOALS THEY PROVIDE SUPPORT IN ALL AREAS IMPORTANT FOR UNIVERSITY STUDY INCLUDING INSTITUTIONAL AND DISCIPLINARY POLICY AND PRACTICE SELF MANAGEMENT AND RESEARCH AND COMMUNICATION TASKS AND ACTIVITIES ARE DESIGNED TO FOSTER ASPECTS OF LEARNING WHICH ARE VALUED IN HIGHER EDUCATION INCLUDING LEARNER AUTONOMY AND CRITICAL THINKING AND TO GUIDE YOU TOWARDS REFLECTIVE PRACTICE IN YOUR STUDY AND WORK LIFE COMMUNICATION SKILLS FOR YOUR POLICING DEGREE PROVIDES YOU WITH A SOUND KNOWLEDGE AND UNDERSTANDING OF HOW TO IMPROVE YOUR ORAL AND WRITTEN COMMUNICATION SKILLS IN A RANGE OF ACADEMIC AND PROFESSIONAL SETTINGS A RANGE OF

STRATEGIES FOR IMPROVING YOUR PUBLIC SPEAKING INCLUDING ACADEMIC PRESENTATIONS A RANGE OF TECHNIQUES FOR IMPROVING YOUR PRACTICAL WRITING AND SPEAKING SKILLS

ACADEMIC PRESENTING AND PRESENTATIONS IS A NEW UNIVERSITY LEVEL TRAINING COURSE SUITABLE FOR ALL STUDENTS WHO HAVE TO GIVE PRESENTATIONS DURING THEIR STUDIES OR IN THEIR LATER CAREERS THE COURSE IS DESIGNED FOR A GLOBAL AUDIENCE AND CAN BE USED IN A WIDE RANGE OF CONTEXTS THE INSTRUCTIONAL AND PRACTICE MATERIAL INCLUDED NOT ONLY HELPS STUDENTS TO DEVELOP THEIR PRESENTATION SKILLS BUT ALSO PROVIDES INSIGHTS INTO KEY TOPICS OF INTEREST SUCH AS RESEARCH METHODS AND THE DANGERS OF PLAGIARISM IN ADDITION TO COVERING SPECIFIC ASPECTS OF ENGLISH AS THE LANGUAGE OF PRESENTATION IN AN INTERNATIONAL ENVIRONMENT THIS LEARNING PROGRAM EMPHASISES HIGHER LEVEL TASK ACHIEVEMENT SINCE EXPERIENCE SHOWS THAT THIS IS THE AREA MOST STUDENTS FIND ESPECIALLY DIFFICULT EACH UNIT OF THE COURSE FOCUSES ON A DIFFERENT PRESENTATION GENRE BUILDING STUDENTS AWARENESS OF HOW TO PRESENT EFFECTIVELY WHILST AT THE SAME TIME FOCUSING ATTENTION ON THE SPECIFIC REQUIREMENTS OF ADDRESSING AN AUDIENCE IN AN ACADEMIC CONTEXT

GIVING ACADEMIC PRESENTATIONS IS BEYOND ANY DOUBT ONE OF THE CHALLENGES MOST UNIVERSITY STUDENTS AND TEACHERS HAVE TO COPE WITH HOWEVER WHEN THESE PRESENTATIONS ARE DELIVERED IN A FOREIGN LANGUAGE THE CHALLENGE IS EVEN GREATER IF ACCORDING TO CEFR COUNCIL OF EUROPE 2011 THE LEVEL OF FLUENCY OF THE STUDENTS TRAINED TO SPEAK BEFORE AN AUDIENCE IS B1 B2 THE CHALLENGE MIGHT SEEM JUST TOO GREAT TO COPE WITH IF WE CONSIDER THE MAIN PRINCIPLES OF SUCCESSFUL SPEAKERS TO BE CONFIDENCE PURPOSE AND PREPARATION THEN WE CAN BETTER COMPREHEND THE IMPORTANCE OF COMMUNICATION APPREHENSION MOREOVER WE SHOULD ALSO BEAR IN MIND THAT THERE ARE CULTURALLY SPECIFIC INFLUENCES ON THE WAY PRESENTATIONS ARE STRUCTURED AND THAT IT IS IMPORTANT TO VIEW A PRESENTATION AS A PROCESS RATHER THAN A PRODUCT BECAUSE IT IS IN THE PROCESS OF PREPARATION ITSELF THAT STUDENTS

BECOME SUCCESSFUL PRESENTERS IN A FOREIGN LANGUAGE

ENCOURAGES ACADEMIC SUCCESS BY GUIDING STUDENTS THROUGH THE STEPS OF AN ACADEMIC PRESENTATION

SEMINAR PAPER FROM THE YEAR 2010 IN THE SUBJECT DIDACTICS BUSINESS ECONOMICS ECONOMIC PEDAGOGY GRADE 1 7 COLOGNE UNIVERSITY OF APPLIED SCIENCES FAKULT? T F? R WIRTSCHAFTSWISSENSCHAFTEN COURSE CROSS CULTURAL COMPETENCE LANGUAGE ENGLISH ABSTRACT PRESENTATIONS ARE WAYS OF COMMUNICATING IDEAS AND INFORMATION TO A GROUP PRESENTATION SKILLS AND PUBLIC SPEAKING SKILLS ARE VERY USEFUL IN MANY ASPECTS OF WORK AND LIFE MAY THEY BE IN BUSINESS SALES AND SELLING TRAINING TEACHING LECTURING AND GENERALLY ENTERTAINING AN AUDIENCE DEVELOPING THE CONFIDENCE AND CAPABILITY TO GIVE GOOD PRESENTATIONS AND TO STAND UP IN FRONT OF AN AUDIENCE AND SPEAK WELL ARE ALSO EXTREMELY HELPFUL COMPETENCIES FOR SELF DEVELOPMENT EVEN IF THE FORMATS AND PURPOSES OF PRESENTATIONS VARY SIGNIFICANTLY FOR EXAMPLE ORAL SPOKEN MULTIMEDIA USING VARIOUS MEDIA VISUALS AUDIO ETC POWERPOINT PRESENTATIONS SHORT IMPROMPTU PRESENTATIONS LONG PLANNED PRESENTATIONS EDUCATIONAL OR TRAINING SESSIONS LECTURES OR SIMPLY GIVING A TALK ON A SUBJECT TO A GROUP ON A VOLUNTARY BASIS FOR PLEASURE ALL SUCCESSFUL PRESENTATIONS WILL GENERALLY USE THE ESSENTIAL TECHNIQUES AND STRUCTURES EXPLAINED HERE ASIDE FROM PRESENTATION TECHNIQUE CONFIDENCE EXPERIENCE AND PREPARATION ARE KEY FACTORS THIS PAPER WILL GIVE YOU A GOOD OVERVIEW OF KEY PRESENTATION AND PUBLIC SPEAKING ELEMENTS ASPECTS TO CONSIDER WHILE PREPARING AND USEFUL POINTERS FOR THE FINAL DELIVERY IN THE SECOND PART I WILL TOUCH ON THE SUBJECT OF SPEAKING TO AN INTERNATIONAL AUDIENCE WHILE THE FINAL SEGMENT WILL TOUCH ON THE IMPORTANCE OF PRESENTATION AND PUBLIC SPEAKING SKILLS IN TODAY S BUSINESS WORLD

THIS BOOK PROVIDES A STEP BY STEP JOURNEY TO GIVING A SUCCESSFUL ACADEMIC CONFERENCE PRESENTATION TAKING READERS THROUGH
ALL OF THE POTENTIAL STEPS ALONG THE WAY FROM THE INITIAL IDEA AND THE ABSTRACT SUBMISSION ALL THE WAY UP TO THE

PRESENTATION ITSELF DRAWING ON THE AUTHOR'S OWN EXPERIENCES THE BOOK HIGHLIGHTS GOOD AND BAD PRACTICES WHILE EXPLAINING EACH INTRODUCED FEATURE IN A VERY ACCESSIBLE STYLE IT PROVIDES TIPS ON A WIDE RANGE OF ISSUES SUCH AS WRITING UP AN ABSTRACT CHOOSING THE RIGHT CONFERENCE NEGOTIATING GROUP PRESENTATIONS GIVING A POSTER PRESENTATION WHAT TO INCLUDE IN A GOOD PRESENTATION CONFERENCE PROCEEDINGS AND PRESENTING AT VIRTUAL OR HYBRID EVENTS THIS BOOK WILL BE OF PARTICULAR INTEREST TO GRADUATE STUDENTS EARLY CAREER RESEARCHERS AND NON NATIVE SPEAKERS OF ENGLISH AS WELL AS STUDENTS AND SCHOLARS WHO ARE INTERESTED IN ENGLISH FOR ACADEMIC PURPOSES APPLIED LINGUISTICS COMMUNICATION STUDIES AND GENERALLY SPEAKING MOST OF THE SOCIAL SCIENCES WITH THAT SAID BECAUSE OF THE BOOK S THEME MANY OF THE PRINCIPLES INCLUDED WITHIN WILL APPEAL TO BROAD SPECTRUM OF ACADEMIC DISCIPLINES

GIVING A GOOD ACADEMIC PRESENTATION CONCENTRATE ON YOUR AUDIENCE WHO THEY ARE AND WHAT THEY WANT TO KNOW CHOOSE THE TOPIC THAT INTERESTS YOU INVOLVEMENT AND MOTIVATION ARE KEY TO CONFIDENCE GIVE YOUR PRESENTATION A CLEAR AND LOGICAL ORGANIZATION SO THAT EVERYONE CAN FOLLOW YOU WILL LEARN FROM THIS BOOK UNDERSTAND THE PURPOSE OF DIFFERENT KINDS OF ACADEMIC PRESENTATIONS UNDERSTAND THE NEEDS AND EXPECTATIONS OF THE AUDIENCE CREATE AN EXCITING STORY WITH DATA SPARK CURIOSITY AND INTEREST IN THE AUDIENCE CREATE EFFECTIVE POWERPOINT SLIDES THAT COMPLEMENT THE STORY HOW AND WHAT TO REHEARSE MAXIMIZE THE IMPACT OF YOUR VOICE VISUAL AID AND BODY LANGUAGE

THIS IS THE ESSENTIAL GUIDE TO THE MOST TRANSFERABLE OF ALL STUDENT SKILLS DELIVERING A PRESENTATION CLEARLY COHERENTLY AND CONFIDENTLY WRITTEN IN A FRIENDLY AND ACCESSIBLE STYLE IT TAKES THE FEAR OUT OF PUBLIC SPEAKING AND HELPS STUDENTS TO ACQUIRE THE SKILLS THEY NEED TO DELIVER EFFECTIVE PRESENTATIONS AT UNIVERSITY AND IN THEIR FUTURE CAREERS REVISED AND UPDATED THROUGHOUT IT PROVIDES READERS WITH PRACTICAL GUIDANCE ON CONTROLLING THEIR NERVES CREATING VISUAL AIDS AND STRUCTURING

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PRESENTATIONS THIS IS AN INVALUABLE RESOURCE FOR STUDENTS OF ALL DISCIPLINES IN FURTHER OR HIGHER EDUCATION WHO HAVE TO GIVE PRESENTATIONS AS PART OF THEIR COURSE IT IS ALSO IDEAL FOR RECENT GRADUATES LOOKING TO HONE THEIR PRESENTATION SKILLS AS THEY ENTER THE JOB MARKET NEW TO THIS EDITION FULLY UPDATED TO REFLECT THE LATEST DEVELOPMENTS IN TECHNOLOGY WITH NEW MATERIAL ON MAKING THE MOST OF THE LATEST SOFTWARE PLATFORMS AND NETWORKING TOOLS GIVES STUDENTS EVEN MORE SUPPORT WITH ADDITIONAL EXERCISES AND CHECKLISTS

FOR MANY TEACHERS OF ENGLISH LANGUAGE LEARNERS THE FIELD OF ASSESSMENT IS FOREIGN TERRITORY ASSESSMENT HAS ITS OWN CULTURE TRADITIONS AND TERMINOLOGY THIS TRAINING GUIDE IS INTENDED TO HELP CLASSROOM TEACHERS BECOME MORE COMFORTABLE CREATING AND USING ASSESSMENTS A PRACTICAL GUIDE TO ASSESSING ENGLISH LANGUAGE LEARNERS PROVIDES HELPFUL INSIGHTS INTO THE PRACTICE AND TERMINOLOGY OF ASSESSMENT THE TEXT FOCUSES ON PROVIDING THE CORNERSTONES OF GOOD ASSESSMENTS USEFULNESS VALIDITY RELIABILITY PRACTICALITY WASHBACK AUTHENTICITY TRANSPARENCY AND SECURITY AND TECHNIQUES FOR TESTING IT DEVOTES A CHAPTER TO THE ASSESSMENT OF EACH OF THE FOUR MAIN SKILL AREAS READING WRITING LISTENING AND SPEAKING AND ALSO COVERS PLACEMENT TESTING SUCH AS USING TOEFL AND MELAB DIAGNOSTIC TESTING EVALUATION AND INSTRUCTIONAL DECISION MAKING WITH REGARD TO TESTING TIPS TO IMPROVE STUDENTS TEST TAKING STRATEGIES ARE OFFERED AND EACH CHAPTER ENDS WITH A HELPFUL LIST OF TEN THINGS TO REMEMBER AS WELL AS INFORMATIVE CASE STUDIES FEATURING TWO TEACHERS AND THEIR ASSESSMENT DECISIONS INCORPORATING ITS OWN PRINCIPLES A PRACTICAL GUIDE TO ASSESSING ENGLISH LANGUAGE LEARNERS OPENS WITH A SHORT QUIZ FOR THE READER CALLED ARE YOU TESTWISE THAT QUICKLY DETERMINES HOW EACH TEACHER WILL BENEFIT FROM THIS INDISPENSABLE GUIDE

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### ВоокВоои

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AS EDUCATIONAL RESOURCES BECOME MORE DIGITIZED, FREE EBOOK SITES WILL PLAY AN INCREASINGLY VITAL ROLE IN LEARNING.

### CONCLUSION

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