

Managing Across Borders The Transnational Solution

Managing Across Borders Transnational Management Communities Across Borders Mapping the Transnational World West African Studies Borders and Conflicts in North and West Africa Language, Borders and Bordering Practices / Lenguaje, fronteras y prácticas de fronterización Neighbourhood Policy and the Construction of the European External Borders Malaysian Cinema in the New Millennium Organized Crime Coalitions across Borders Essay about Christopher A. Bartlett, Sumantra Ghoshal Transcultural Italies Bridging National Borders in North America Borders and Beyond Asian Migrants and Religious Experience As Borders Bend Transnational Borders, Transnational Lives Borders in East and West Cross-Border Marriages Human Rights Christopher A. Bartlett Christopher A. Bartlett Paul T. Kennedy Emanuel Deutschmann OECD Yvette Bürki Filippo Celata Adrian Yuen Beng Lee Klaus von Lampe Joe Bandy André Berndt Charles Burdett Benjamin Johnson Bernardo Brown Xiangming Chen Project Muse Stefan Berger Nicole Constable Karin Buhmann

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offers insights into the management of companies operating in an international environment this book describes the emergence of a revolutionary corporate form the transnational and reveals how the nature of the global competitive game has fundamentally changed

transnational management provides an integrated conceptual framework to guide students and instructors through the challenges facing today's multinational enterprises through text narrative and cases the authors skilfully examine the development of strategy organizational capabilities and management roles and responsibilities for operating in the global economy the key concepts are developed in eight chapters that are supplemented by carefully selected practical case studies from world leading case writers all chapters have been revised and updated for this eighth edition to reflect the latest thinking in transnational management while retaining the book's strong integrated conceptual framework ten new cases have been added and four others updated a full range of online support materials are available including detailed case teaching notes almost 200 powerpoint slides and a test bank suitable for mba executive education and senior undergraduate students studying international management international business or global strategy courses transnational management offers a uniquely global perspective on the subject

a study of the structure growth and future of transnational human travel and communication increasingly people travel and communicate across borders yet we still know little about the overall structure of this transnational world is it really a fully globalized world in which everything is linked as popular catchphrases like global village suggest through a sweeping comparative analysis of eight types of mobility and communication among countries worldwide from migration and tourism to facebook friendships and phone calls mapping the transnational world demonstrates that our behavior is actually regionalized not globalized emanuel deutschmann shows that transnational activity within world regions is not so much the outcome of political cultural or economic factors but is driven primarily by geographic distance he explains that the spatial structure of transnational human activity follows a simple mathematical function the power law a pattern that also fits the movements of many other animal species on the planet

moreover this pattern remained extremely stable during the five decades studied 1960 to 2010 unveiling proximity induced regionalism as a major feature of planet scale networks of transnational human activity deutschmann provides a crucial corrective to several fields of research revealing why a truly global society is unlikely to emerge mapping the transnational world highlights the essential role of interaction beyond borders on a planet that remains spatially fragmented

this publication examines the role of border regions in shaping patterns of violence since the end of the 1990s in north and west africa using the innovative oecd spatial conflict dynamics indicator scdi the report looks at the growing relationship between political violence and borderlands at the regional level by analysing more than 170 000 violent events between january 1997 and june 2021 and through the exploration of case studies in the central and eastern sahel

las fronteras no son solo líneas físicas en un mapa sino divisiones y procesos sociales y simbólicos que se configuran continuamente a través del lenguaje y la interacción cotidiana este volumen bilingüe desafía las nociones estáticas y binarias de las fronteras revelando cómo se construyen y se mantienen pero también se desafían y se reinventan mediante prácticas comunicativas concretas desde diversas perspectivas teóricas y metodológicas los y las autoras analizan fronteras nacionales transnacionales simbólicas y de género en europa África y las américas abordando cuestiones de urgente actualidad como la migración la identidad el racismo la discriminación de género y otras formas de exclusión mediadas por el lenguaje el volumen ofrece claves críticas para comprender cómo el lenguaje moldea las fronteras de nuestro mundo una contribución que invita a reflexionar sobre las formas sutiles y manifiestas en que el lenguaje participa en la de construcción de las divisiones sociales borders are not just physical lines on a map they are social and symbolic divisions and processes continuously shaped through language and everyday interaction this bilingual volume challenges static binary notions of borders revealing how they are constructed and maintained but also resisted and reimagined through specific communicative practices bringing together diverse theoretical and methodological perspectives the contributors examine national transnational symbolic and

gendered borders in europe africa and the americas engaging with pressing issues such as migration identity racism gender discrimination and other forms of exclusion mediated by language this volume offers critical insights into how language shapes the borders of our contemporary world a thought provoking contribution that invites readers to critically engage with the subtle and overt ways language participates in the un making of social divides

this book looks both backward and forward with regard to the european union s political strategies towards its neighbouring countries by bringing together the perspectives of critical geopolitics policy studies and border studies it presents a comprehensive review of the european neighbourhood policy and how it impacts the ongoing construction of the eu s external frontiers is the eu committed to promoting integration in a wider european space or is a fortress europe emerging where the strengthening of internal cohesion is coupled with the militarisation of its external borders the book aims to problematize this question by showing how the eu s external policies are based on a mixture of openness and closure inclusion and exclusion cooperation and securitisation the european neighbourhood policy is a controversial strategy where regionalization and bordering homogenisations and differentiations centrifugal and centripetal forces proceed side by side in an explicit attempt to construct a selective mobile and fragmented border a specific focus is devoted to the diversity of geo strategies the eu is pursuing in its neighbouring countries and regions macro regional strategies and cross border cooperation initiatives as new scales of cooperation and the role of other global players

malaysian cinema in the new millennium offers a new approach to the study of multiculturalism in cinema by analysing how a new wave of filmmakers champion cultural diversity using cosmopolitan themes adrian lee offers a new inquiry of malaysian cinema that examines how the malaysian digital indies mdi have in recent years repositioned malaysian cinema within the global arena the book shines a new light on how politics and socioeconomics have influenced new forms and genres of the post 2000s generation of filmmakers and provides a clear picture of the interactions between commercial cinema and politics and socioeconomics in the first two decades of the new millennium it also assesses how the mdi movement was successful in creating a

transnational cinema by displacing and deterritorialising itself from the context of the national and illustrates how mdi functions as a site for questioning and proposing a new national identity in the era of advanced global capitalism and new islamisation covering all these interrelated topics lee s book is a pioneering and comprehensive work in the study of malaysian cinema in the recent decades lee is well versed in theories of transnational and postcolonial studies and provides detailed and knowledgeable information about this period of filmmaking in malaysia i believe this book will make a valuable contribution to the studies of film in southeast asia olivia khoo monash university australia the author comprehensively discusses the rise of malaysian digital indies mdi in post 2000 malaysia the revival of form and aesthetics in comparison to mainstream films the mdi s emergence in the malaysian context and finally the mdi s incorporation into the mainstream films nunna prasad abu dhabi university united arab emirates

organized crime analyzing illegal activities criminal structures and extra legal governance provides a systematic overview of the processes and structures commonly labeled organized crime drawing on the pertinent empirical and theoretical literature primarily from north america europe and australia the main emphasis is placed on a comprehensive classificatory scheme that highlights underlying patterns and dynamics rather than particular historical manifestations of organized crime esteemed author klaus von lampe strategically breaks the book down into three key dimensions 1 illegal activities 2 patterns of interpersonal relations that are directly or indirectly supporting these illegal activities and 3 overarching illegal power structures that regulate and control these illegal activities and also extend their influence into the legal spheres of society within this framework numerous case studies and topical issues from a variety of countries illustrate meaningful application of the conceptual and theoretical discussion

coalitions across borders shows how social movements have cooperated and conflicted as they work to develop a transnational civil society in response to perceived threats of neoliberalism free trade privatization structural adjustment and unbridled corporate power the authors explore the processes of transnational mobilization discussing the motivations and methods of cross border

cooperation as well as the conflicts that have affected movement abilities to promote social change the original case studies included in this volume represent a diverse cross section of transnational movement coalitions from various regions and nations representing different movement interests and addressing a range of economic injustices coalitions across borders reveals the many social conditions that enable and constrain the formation of transnational civil societies and the ways in which movement actors manage conflicts as they work toward common goals

essay from the year 2003 in the subject business economics business management corporate governance grade excellent grade a university of jyvaskylä school of business and economics department of management and leadership course competitive strategies language english abstract the book managing across borders the transnational solution by christopher a bartlett and sumantra ghoshal is about the challenges of international business particularly in 1980s the authors divided the book in three main parts the first part called the transnational challenge deals mainly with conceptual issues like the definition of multinational global and international companies as well as structural fit and administrative heritage accordingly this chapter of the book tries to answer the question why nowadays transnational organisations are needed the second part called characteristics of the transnational describes mainly the three key attributes of the transnational organisation which are the integrated network configuration of assets and activities flexibility due to specialised roles and responsibilities and last but not least the facilitation of learning due to multiple innovation processes therefore this part of the book considers the question what is the transnational organisation the third part of the book called building and managing the transnational prescribes mainly what managers have to do in order to build and manage an organisation that corresponds to the model of the transnational organisation this means that this chapter tries to answer the question how can a transnational organisation be build not to mention there is a fourth part in the studied book called appendix research methodology in which the authors describe their method of research and data collection more detailed than within the first three parts of the book succeeding i am going to summarise the content of each part more detailed

the history of italian culture stems from multiple experiences of mobility and migration which have produced a range of narratives inside and outside italy this collection interrogates the dynamic nature of italian identity and culture focussing on the concepts and practices of mobility memory and translation it adopts a transnational perspective offering a fresh approach to the study of italy and of modern languages

a collection of essays by historians of the canadian u s border region and those focused on the mexican u s border examining borderlands events and phenomena from the mid nineteenth century through the mid twentieth

typically scholars approach migrants religions as a safeguard of cultural identity something that connects migrants to their communities of origin this ethnographic anthology challenges that position by reframing the religious experiences of migrants as a transformative force capable of refashioning narratives of displacement into journeys of spiritual awakening and missionary calling these essays explore migrants motivations in support of an argument that to travel inspires a search for new meaning in religion

as do other mighty forces such as wars nationalist aspirations and the shifting courses of great rivers globalization changes the world s borders by bending them out of shape and creating new transnational spaces state political boundaries no longer draw the definitive line in people s lives they once did borders continue to contain self described national populations and national activities but the penetration of economic globalization via growing cross border trade investment and resurgence of myriad regional ethnic groups is pushing and stretching the limits of borders into both interactive spaces and contested terrains indeed new power centers with their own identities are springing out of once politically trivial and economically marginal landscapes while the terrorist attacks of 2001 and the sars outbreak of 2003 prompted states to tighten border controls their efforts amount to only a temporary reversal of a powerful long term trend toward more open borders and the interactive transnational spaces that openness fosters this innovative book examines the complexities of de bordering and re bordering through a structured comparison of seven transborder subregions along the western pacific rim and an

extended comparative analysis of the u s mexico border and several european border regions xiangming chen offers a synthetic explanation for the complex and diverse processes and outcomes of economic growth social transformation infrastructure development and urban landscapes in the new transnational spaces around the porous and mutated borders on the pacific rim and beyond

how we define border studies is transforming from focussing on a line in the sand to the more complex notions of how constituting a border is practiced sustained and modified in the expansion of borders studies the areas explored across europe and asia have been numerous but the specific themes that arise through comparative case studies are novel when approach europe and asian borderlands comparing the border experiences in east asia and europe in a number of thematic clusters ranging from economics tourism and food production to ethnicity migration and conquest borders in east and west aims to decenter border studies from its current focus on the americas and europe

illuminating how international marriages are negotiated arranged and experienced cross border marriages is the first book to chart marital migrations involving women and men of diverse national ethnic and class backgrounds the migrations studied here cross geographical borders of provinces rural urban borders within nation states and international boundaries including those of china japan south korea india vietnam the philippines the united states and canada looking at assumptions about the connection between international marriages and poverty opportunism and women s mobility the book draws attention to ideas about global patterns of inequality that are thought to pressure poor women to emigrate to richer countries while simultaneously suggesting the limitations of such views breaking from studies that regard the international bride as a victim of circumstance and the mechanisms of international marriage as traffic in commodified women these essays challenge any simple idea of global hypergamy and present a nuanced understanding where a variety of factors not the least of which is desire come into play indeed most contemporary marriage scapes involve women who relocate in order to marry rarely is it the men but nicole constable and the volume contributors demonstrate that contrary to popular belief these brides are not necessarily poor nor do they categorically marry men who are above them on

the socioeconomic ladder although often women may appear to be moving up from a less developed country to a more developed one they do not necessarily move higher on the chain of economic resources complicating these and other assumptions about international marriages the essays in this volume draw from interviews and rich ethnographic materials to examine women's and men's agency their motivations for marriage and the importance of familial pressures and obligations cultural imaginings fantasies and desires in addition to personal and economic factors border crossing marriages are significant for what they reveal about the intersection of local and global processes in the everyday lives of women and men whose marital opportunities variably yield both rich possibilities and bitter disappointments

human rights is an interdisciplinary subject as well as a foundational aspect of the law the importance of human rights at the intersection of business and society is central yet under analyzed this book provides an accessible understanding of what human rights are how business enterprises may impact human rights for better or for worse and how such impacts can or should be managed human rights a key idea for business and society equips readers interested in the relationship between business and society with the foundational knowledge for engaging in debates and operational tasks related to the roles and responsibilities of business with regard to human rights it covers human rights aspects relevant to common management tasks including supply chain management human resource management risk management non financial reporting finance and stakeholder engagement it covers opportunities and challenges related to the sustainable development goals sdgs and climate change mitigation the book explains the foundations for human rights social expectations and legal requirements on businesses to respect human rights and how business enterprises should identify and manage their human rights impacts a concise introduction to a complex topic this book is perfect reading for students of corporate social responsibility business ethics and international business as well as an illuminating guide for researchers managers civil society organizations government officials and reflective practitioners

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