

Movie Money Understanding Hollywood S Creative Accounting Practices

Movie Money Hollywood and the Law The Evolution of Hollywood's Calculated
Blockbuster Films The SAGE Handbook of Film Studies Supermob Handbook of State Aid
for Film A/V A to Z Movie Money The Hollywood Reporter Real World Digital Video Global
Hollywood 2 Entertainment Law Dealmaking in the Film & Television Industry Technical
Film and TV for Nontechnical People The CPA Journal Lost Illusions Cultural
Capital Minority MBA. Hollywood's America Entertainment Law Reporter Bill Daniels Paul
McDonald Alexander Ross James Donald Gus Russo Paul Clemens Murschetz Richard
W. Kroon Bill Daniels Pete Shaner Toby Miller Mark Litwak Drew Campbell David A.
Cook Steven Mintz

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movie money unravels demystifies and clearly explains the film industry s unique arcane
creative accounting practices it examines a film s various revenue generating and
revenue consuming components and presents numerous film industry definitions of
gross and net profits and the many ways in which these figures are calculated it also
provides in depth discussions of the various aspects of profit participation terminology
accounting practices and deal practices along with chapters on audits claims and
negotiating tips and tricks movie money is a must read for all film producers directors
writers and actors

since the earliest days of cinema the law has influenced the conditions in which
hollywood films are made sold circulated or presented from the talent contracts that
enable a film to go into production to the copyright laws that govern its distribution and
the censorship laws that may block exhibition equally hollywood has left its own
impression on the american legal system by lobbying to expand the duration of copyright
providing a highly visible stage for contract disputes and representing the legal system
on screen in this comprehensive collection international experts offer chapters on key

topics including copyright trademark piracy antitrust censorship international exhibition contracts labour and tax drawing on historical and contemporary case studies hollywood and the law provides readers with a wide range of perspectives on how legal frameworks shape the culture and commerce of popular film

in this book alexander ross highlights how creative entrepreneurs saved the hollywood studios in the 1970s by establishing the calculated blockbuster consisting of key replicable markers of success as hollywood s preeminent business model ross demonstrates how visionary individuals such as coppola spielberg lucas and zemeckis helped create the modern calculated blockbuster business model bbm however with the rise of streaming giants and the studios struggling to compete many consumers of entertainment now elect to partake from the comfort of their homes making the difference between cinema and television anachronistic revisiting the history of those 1970s blockbusters and their ongoing impact on contemporary filmmaking ross offers distinct analysis on whether the calculated blockbuster can continue to lead or if the streamers will continue to generate their own content and eventually fully control the dissemination process for scholars and students in film pop culture and business along with aspiring filmmakers screenwriters producers and executives the book will be a valued resource

written by a team of veteran scholars and exciting emerging talents the sage handbook of film studies maps the field internationally drawing out regional differences in the way that systematic intellectual reflection on cinema and film has been translated into an academic discipline it examines the conversations between film studies and its contributory disciplines that not only defined a new field of discourse but also modified existing scholarly traditions it reflects on the field s dominant paradigms and debates and evaluates their continuing salience finally it looks forward optimistically to the future of the medium of film the institution of cinema and the discipline of film studies at a time when the very existence of film and cinema are being called into question by new technological industrial and aesthetic developments

this is investigative reporter gus russo s most explosive book yet the remarkable story of the supermob a cadre of men who over the course of decades secretly influenced nearly every aspect of american society presenting startling revelations about such famous members as jules stein joe glaser ronald reagan lew wasserman and john jacob factor as well as infamous low profile members russo pulls the lid off of a half century of criminal infiltration into american business politics and society at the heart of it all is sidney the fixer korshak who from the 1940s until his death in the 1990s was not only the most powerful lawyer in the world according to the fbi but the enigmatic player behind countless twentieth century power mergers political deals and organized crime chicaneries

this book is an analysis of the specificities of public film funding on an international scale it shows how public funding schemes add value to film making and other audio visual productions and provides a comprehensive analysis of today s global challenges in the film industry such as industry change digital transformation and shifting audience tastes based on insights from fields such as cultural economics media economics media management and media governance studies the authors illustrate how public spending shapes the financial fitness of national and international film industries this highly informative book will help both scholars and practitioners in the film industry to understand the complexity of issues and the requirements necessary to preserve the social benefits of film as an important cultural good

defining more than 10 000 words and phrases from everyday slang to technical terms and concepts this dictionary of the audiovisual language embraces more than 50 subject areas within film television and home entertainment it includes terms from the complete lifecycle of an audiovisual work from initial concept through commercial presentation in all the major distribution channels including theatrical exhibition television broadcast home entertainment and mobile media the dictionary definitions are augmented by more than 700 illustrations 1 600 etymologies and nearly 2 000 encyclopedic entries that provide illuminating anecdotes historical perspective and clarifying details

the distribution of a motion s picture s profits is for most filmmakers a murky labyrinthine domain ruled by studio distributor accountants and lawyers movie money unravels demystifies and clearly explains the film industry s unique arcane creative accounting practices it examines a film s various revenue consuming components and presents numerous film industry definitions of gross and net profits and the many ways in which these figures are calculated it also provides in depth discussions of various aspects of profit participation terminology accounting practices and deal practices along with chapters on audits claims and negotiating tips and tricks this second edition greatly expands the first edition s coverage of basic cable providers and new rulings regarding motion picture industry financial reporting practices and new material on vertical integration i e studio self dealing

thoroughly updated this guide provides soup to nuts coverage of the video production process for today s filmmakers with real world techniques for producing independent features documentaries business communication videos scripted presentations and more the dvd includes sample software demo video clips interviews with dv pros and two award winning short films

this extensively revised edition of an best selling text provides a compelling exploration of hollywood s global business practices

dealmaking the popular award winning self defence book for everyone working in the film and television industry is now updated to include the latest legal rulings and

entertainment technology developments addressing a general non attorney readership it is a fascinating highly accessible guide to current entertainment law s peculiarities creative practices and practical applications armed with this book filmmakers can save themselves thousands of pounds in legal fees as they navigate the shark infested waters of the entertainment business whether you are a producer writer director or actor mark litwak will help you make the most of your business dealings while steering you clear of the many contractual traps that may await you

offers an introduction to the technical aspects of film and television providing information on the equipment mechanics and processes involved in the production of film and television

an investigation into the genesis and development of american film and the american film industry the text looks at how the emergence of new technology such as steadicam and dolby sound and a new generation of talent challenged the old ways with films like nashville and five easy pieces

now fully revised and extended the fourth edition of hollywood s america uses classic films to guide students through key themes and topics in twentieth century american cultural political economic and social history the book provides students with the tools needed to read and interpret visual texts including an introduction that traces the history of american film a series of interpretive essays primary sources that illuminate film history and an extensive bibliography new to this edition are ten articles which cover recently released films enhanced consideration of issues of gender and ethnicity and a completely updated set of images from charlie chaplin s silent films to gone with the wind to saving private ryan hollywood s america provides a comprehensive look at american history through film and is a valuable resource for students and teachers of the subject alike

motion pictures television radio music theater publishing sports

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